



Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. Eligibility

When Words Count Retreat's *Write It Now!* Sweepstakes (the Contest) is open to legal residents of the fifty (50) United States, the District of Columbia and Canada who are at least eighteen (18) years old at the time of entry and also are writers, who have published at least one book and are currently working on another. Employees of When Words Count Retreat and other companies associated with promoting the Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations.

2. Sponsor

The Sweepstakes is sponsored by When Words Count Retreat, located at 1764 Marsh Brook Road, Rochester, Vermont 05767.

3. Agreement to Official Rules

Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to, and acceptance of, these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

4. Contest Period

The Contest begins at Noon, EST on Friday, February 1st, 2013 and ends at Midnight EST on Friday, February 8th, 2013 (the Contest Period). Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest using any of the following methods: Online.

5. How to Enter

Online: This method of entry will be available by direct links provided in our sweepstakes promotional materials to the contest page attached to our website (www.whenwordscountretreat.com). From there, you simply fill out the entry information, and submit.

Limit one (1) entry per person and per household, for the duration of the Contest Period, regardless of method of entry. If we receive multiple entries from an individual (even if entered under separate, and distinct, email addresses or phone numbers) then all entries from that individual shall be disqualified. Entries received from any person, e-mail address, or household in excess of the stated limitation will be void. All entries become the property of Sponsor and will not be acknowledged or returned.



6. Winner Selection

Winner selection shall occur between midnight EST, on Friday, February 8th, 2013 and on or about Sunday, February 10th, 2013. 50 (fifty) Grand Prize winners shall be selected at random, by a third-party service, from a pool consisting of all qualifying entries.

7. Winner Notification

The Sponsor will attempt to notify the potential winners via telephone, email and through posts on its Facebook Fan Page (www.facebook.com/whenwordscountretreat) on or about Sunday, February 10th, 2013. Each potential Grand Prize winner (parent/legal guardian if a minor in his/her state of residence) will be required to complete, electronically sign and submit a Declaration of Compliance within three (3) days of the date notice or attempted notice is sent, in order to claim his/her prize. At the same time, the sponsor will post a list of Grand Prize winners on the Sponsor's Facebook Page <https://www.facebook.com/WhenWordsCountRetreat>. Winners will be identified by the first initial of their first names, their last names, and the City/State (or Province) in which they reside. The Facebook page also will provide instructions for winners to use in contacting the Sponsor and claiming their prizes. Any winners who the Sponsor cannot reach within three (3) days of the initial attempt, or, who fail to properly claim their prize during the same three-day period and submit the Declaration of Compliance, shall be disqualified and replaced. In each instance, the Sponsor will select the next randomly available, non-winning contestant as an alternate "replacement winner." (For instance, the 51st randomly listed entrant from the original pool of qualified entries would become the first replacement winner selected.) The Sponsor would then attempt to contact the replacement winners and post their information on the Sponsor's Facebook page, for a second, three-day claims period. Owing to the large number of Grand Prizes available, no more than 50 replacement drawings may be made, and no more than one replacement winner may be selected for each unclaimed Grand Prize. Any prizes still unclaimed after the final alternate winner selection attempt shall remain un-awarded.

If a potential winner files the Declaration of Compliance within the required time period, but discovers that none of the remaining open dates, from the list of unclaimed Grand Prize dates, fits his/her schedule, then that potential winner shall forfeit his/her prize. If the potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian, who will be required to sign the Declaration of Compliance on the potential winner's behalf and fulfill any other requirements imposed on winners as set forth herein.

Potential winners must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements.

Sponsor will provide all winners with a list of the available winning dates clearly indicated. Winners will be required to list their preferred dates, in the order of preference, on their claims forms. To secure the designated room on their desired date, the Sponsor will require that the winner prepay \$110 by credit card to cover the cost of their meal service while at the retreat via



Pay Pal or other means. These transactions may either be completed online or via phone. Each winner will receive a reservation confirmation notice that will consist of a Pay Pal payment receipt invoice that identifies the date and room reservation and confirmation of the amount of the charged to the winner's credit card account.

8. Prizes

Grand Prize (50) Free Three-Day, Two-Night room accommodations at When Words Count Retreat on select weekdays throughout February, March and April 2013. (Federal holidays excluded.) Prize package dates will be fulfilled on a first-come, first-served basis according to availability and to the individual entrant's stated preferences. The sponsor will send a list of available dates to every potential winner. The prize packages will offer a choice of either Sunday or Thursday arrival dates. Grand Prizes are non-transferrable. Each must be used by its designated winner or the prize is void. Each winner, however, may designate a second person who may accompany him or her as a guest on the trip and share in the prize. The winner will be responsible to pay an additional \$55 per day for meal service for the guest.

9. Prize's Average Retail Value (ARV)

Each prize with a March or April arrival date has an average Retail Value of \$ 286.00, and a cash surrender value of 1/100,000 of a cent. Winners who select a February arrival date shall receive an extra FREE night, with an Average Retail Value of \$429.00 and a cash surrender value of 1/100,000 of a cent.

10. General Conditions

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Sweepstakes and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorneys fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Sweepstakes, and each of their respective officers, directors,



employees, shareholders, representatives, and agents (the Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation or postponement of the event and/or the flyover, if applicable, the incorrect downloading of the application the processing of entries application downloads or in any Contest-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants' participation in the Sweepstakes or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorneys fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. Required Feedback/Publicity/Promotional Activities. All contest winners agree to provide feedback to the Sponsor upon request and without charge. The nature of the feedback may include answering online or printed surveys, questionnaires or participating in phone or in-person interviews. In addition, all winners agree to sign the official Sweepstakes Publicity Release which grants the Sponsor worldwide rights to use their voice, written statements or likeness, whether captured in photographs or video, in testimonial statements or other formats for the express purposes of promoting the Sponsor, its retreat and/or future sweepstakes.

13. Disputes

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Vermont. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Vermont, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Vermont.

14. Privacy



Information collected from entrants is subject to sponsor's privacy policy, which can be found at whenwordscountretreat.com/privacy-policy/ .

15. Winner List

To request the name of the winner send a self-addressed, stamped envelope to Winner's List, When Words Count Retreat, 1764 Marsh Brook Road, Rochester, VT, 05767. Winner List requests will only be accepted after the promotion end date (listed above). For the Winner List, you can also send an email.

16. Not Sponsored by Facebook.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to When Words Count Press, LLC and not to Facebook. The information you provide will only be used to send you promotional e-mails, if you opt-in to receive more information.