



Holiday Sweepstakes Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

1. SPONSOR:

The When Words Count Retreat (the "Retreat") Holiday Sweepstakes, (the "Sweepstakes") is sponsored by When Words Count Press, LLC, P.O. Box 26900 Baltimore, MD 21212, DBA When Words Count Retreat, 1764 Marsh Brook Road Rochester, VT 05767, ("Sponsor").

2. Eligibility

When Words Count Retreat Holiday Sweepstakes ("the Contest" or "the Sweepstakes") is open to any legal resident of the fifty (50) United States, the District of Columbia and Canada who is at least eighteen (18) years old at the time of entry and who either has written and published a book or currently is writing a book. Employees of When Words Count Retreat and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. Void in Puerto Rico and wherever prohibited by law. (To prove authorship of a book, published-author entrants will be required to provide The Sponsor, through the official Sweepstakes Entry Form) with a direct link to where his or her title is currently being offered for sale on a well-known book retailing website (i.e., Amazon, Smashwords, Barnes and Noble, etc.). Said link must lead to information identifying the entrant as the work's author. To prove active development of a book, non-published author entrants will be required to provide The Sponsor, through the official Sweepstakes Entry Form with a one-page synopsis of the work in progress, the book's working title and a sample chapter of the book -- uploaded in a single, electronic file.)

2. HOW TO ENTER:

Enter The Sweepstakes on-line by filling out the official entry form at www.whenwordscountretreat.com/holiday-sweepstakes/ or by following Sweepstakes promotional links on www.facebook.com/whenwordscountretreat, through clicking on facebook ads or by following promotional links at <http://www.whenwordscountretreat.com> . Online entry form limit: one entry form per email address holder. Multiple submissions by the same person, but under different email addresses or phone numbers, etc., shall disqualify the entrant.

3. Agreement to Official Rules

Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to, and acceptance of, these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with the Official Rules and fulfilling all other requirements set forth herein.

4. CONTEST PERIOD. The Contest begins at 8:00 a.m. EST on Thursday, December 12, 2013 and ends at 3:00 a.m. EST on Tuesday, December 24, 2013 (the Contest Period). Entries that are submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest using any of the following methods: Online.

5. SELECTION OF THE WINNERS: Winner selection shall occur by 5 p.m., on or about Wednesday, December 25th, 2013. 150 Grand Prize winners will be selected at random, by Random.org, a third-party service, from a pool consisting of all qualifying entries. Sweepstakes drawing results are final and binding in all respects. By participating, entrants agree to abide by, and be bound by, the Official Rules and the decisions of the judge. Actual means of notification to be determined by Sponsor in its sole discretion.

6. GRAND PRIZE/APPROXIMATE RETAIL VALUE (ARV). One Hundred Fifty (150) Grand Prizes: Free accommodations (room only) in a Premium Room at When Words Count Retreat for ONE HUNDRED FIFTY (150) four-day/three-night stays, starting on any designated Friday or Tuesday between Friday, January 3rd 2014 and Tuesday, May 13th 2014 (the Prize Redemption Period). (Retail Value: \$ 429.00 per grand prize.) (Collectively, the grand prizes are referred to herein as the "Grand Prize(s) or Prize(s).") All Grand Prizes have a cash surrender value of 1/10,000 of a cent.

7. ROOM AVAILABILITY: Room reservations may be secured on a first-come, first-served basis by any verified winner who has submitted a completed, signed Declaration of Compliance (Consisting of an Affidavit of Eligibility and a Publicity Release form.) To reserve a Grand Prize Room on the date preferred, the winner must provide the Sponsor with a valid, credit card number and authorize the Sponsor to either charge the card for an amount equal to two night's meal service for one (the winner) at \$110.00 or two nights meal service for two (the winner and one guest) at a cost of \$220.00. Should the winner fail to arrive at the retreat on his or her designated arrival date, the \$110 per person meal deposit shall be treated as a non-refundable deposit to partially offset the cost for the unused food and to compensate the Sponsor for the lost use of the room – as well as for preventing the Sponsor from assigning the room to an alternate winner. The winner may still arrive the following day and enjoy the remaining portion of his Grand Prize offering. Upon arrival, winners will be charged for the third night of meal service, including VT's 9% sales tax and a 17% gratuity on meal service as well as an \$85 programming and service fee to cover housekeeping services and coach staffing for two evening hash sessions. (No VT tax will be applied to the three free nights of accommodations.) Any sweepstakes winner who fails to show up for his or her reserved prize date will forfeit the prize, but When Words Count Retreat will issue the winner a credit equal to the full amount of the non-refundable deposit. The winner will have one year from the date of forfeiture to use the credit toward another visit to the retreat.)

PRIZE ROOMS. Four (4) Grand Prize rooms will be made available on each Friday and Tuesday during the Prize Redemption Period (See paragraph #6 above.) Check-in is between 2 p.m. and 3 p.m. Check out is between 11 a.m. and Noon. The Grand Prize is NOT TRANSFERRABLE to any third party.

8. ODDS OF WINNING: Odds of winning a grand prize shall be no more than 150 divided by the total number of eligible entries received.

9. SWEEPSTAKES WINNER NOTIFICATIONS: Winners shall be notified at least once, on Christmas Day, 2013, by phone and e-mail. The Sponsor also will post a complete list of winners' names (First initial, last name and State/Province) on its Facebook Page on or about Wednesday, December 25, 2013.

Contestants who do not find an email notification in their inboxes may visit the Facebook page to look for a similar name to theirs and then follow the directions provided to determine if they are, indeed, among the Grand Prize Winners.

10. WINNER'S RESPONSIBILITIES: Grand Prize winners will be required (except where prohibited by law) to claim their prizes by signing an Affidavit of Eligibility, Liability Release and a Publicity Release (collectively known as a "Declaration of Compliance") by Midnight EST, Saturday, December 28, 2013.

The Grand Prize may be awarded to alternate winners if the winner fails to complete the Declaration of Compliance by means provided on the Sweepstakes Claim Page, or if the prize notification email (containing the link to the claims form page) should be returned to the Sponsor as undeliverable.

Winners cannot claim their prize and/or book a stay at the retreat as a winning sweepstakes contestant without first fully completing and successfully submitting the Sponsor's Holiday Sweepstakes Claim Form.

11. LIABILITY RELEASE: By participating, entrants agree, and by accepting prize, winners agree, to release and hold harmless When Words Count Press, LLC, of Baltimore, MD and all of its affiliate and subsidiary companies (Including without limitation, When Words Count Retreat, of Rochester, VT, and their affiliates, agents and subsidiaries, and the officers, directors, shareholders, agents and employees of any of the above entities organizations from any and all liability, loss or damage incurred by participating in these Sweepstakes and/or the awarding, receipt, acceptance, possession or use/misuse of the Prize.

12. MODIFICATION: Sponsor reserves the right, at its sole discretion, to modify, cancel, postpone, delay, suspend and/or terminate this Sweepstakes game in whole or in part in the event that the Sweepstakes game is not capable of running as planned or as intended by these Official Rules by reason of any of the technical or other disabling causes as described in Rule 4 above or other causes that, in the sole discretion of the Sponsor, impair, corrupt or interrupt the administration, fairness, security or integrity or proper play of the Sweepstakes game, including without limitation, hurricane, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, war, terrorist threat or activity or insurrection. In the event of cancellation, Sponsor shall award the Sweepstakes Prize (or a prize of equal or greater value) in a random drawing from all eligible, non-suspect entries received as of the time of cancellation. Sweepstakes are initially provided by Sponsors to entrant under the name "The When Words Count Retreat Grand Opening Sweepstakes" but the name of the Sweepstakes is subject to change at the discretion of the Sponsor and any such name change shall be posted along with the rules

at www.whenwordscountretreat.com/holiday-sweepstakes/ . Additional companies or organizations may join in sponsoring the Sweepstakes and such additions shall likewise be posted at www.whenwordscountretreat.com .

13. NOT SPONSORED BY FACEBOOK. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to When Words Count Press, LLC and not to Facebook. The information you provide will only be used to send you promotional e-mails, if you opt-in to receive more information.